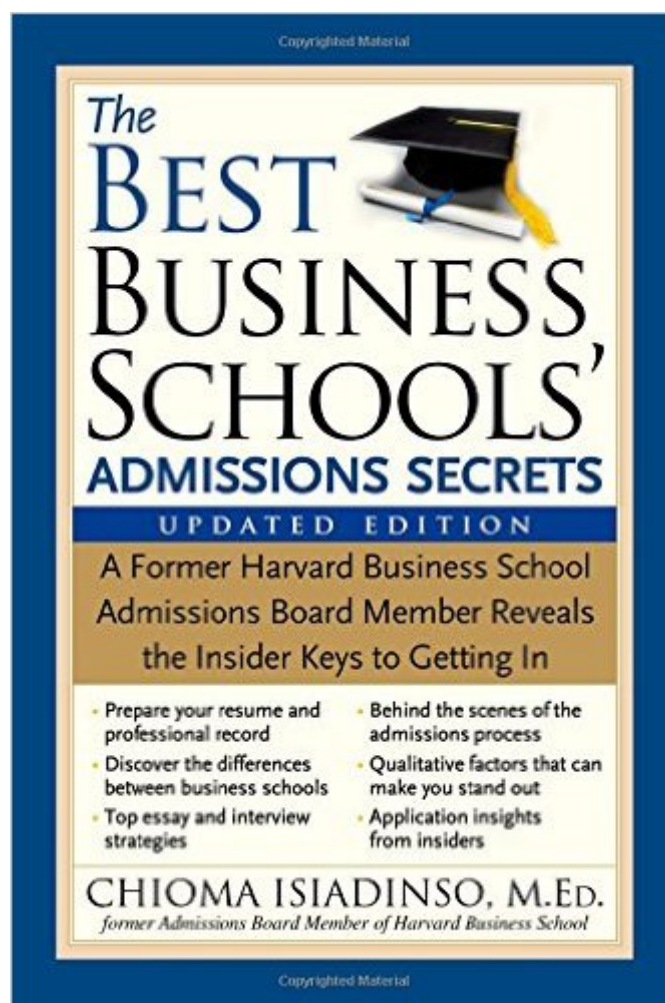


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# The Best Business Schools' Admissions Secrets: A Former Harvard Business School Admissions Board Member Reveals The Insider Keys To Getting In



## Synopsis

The top secrets to getting into the best MBA programs, from a leading industry expert Top MBA programs reject more than 80 percent of their applicants, but author Chioma Isiadinso's admissions consulting firm has successfully guided 90 percent of her students into the best business schools around the world. As a former Admissions Board Member, Isiadinso offers insider tips and strategies to help applicants get into the school of their choice by building and promoting their personal brand. This revised and updated edition now offers: • the do's and don'ts of social media networking • sample admissions essays that worked • an international perspective for global admissions appeal

## Book Information

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## Customer Reviews

This book is the perfect guide for your MBA application. I have used it as my "to go tool" and it has helped me understand what steps I need to take in order to be accepted into top MBA programs. Since I am not a consultant or banker, I really liked the tips for all types of candidates (consultants vs entrepreneurs vs artists) and the discussion about the challenges that they each face. Even if you are just considering applying to an MBA, this book will help you make up your mind. You will get the big picture of why/how to apply!

I highly recommend reading this book at least 1-2 years before applying to any MBA program. This book will help you define your personal brand and guide you through the entire process. A must

read for anyone who is not sure of what needs to be done and how to better his/her overall application

I just started to read it, now finish ~10%. I have already recommended to my friends since it addresses lots of questions I normally would ask my friends about MBA application. It indeed save lots of effort to do online study if read the book in advance. It is definitely a great book to help MBA application process!

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